



**CPFilms Inc.**  
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FOR IMMEDIATE RELEASE

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## **Vista<sup>®</sup> Window Films Mark 15<sup>th</sup> Anniversary at Dealer Conference in Cancun, Mexico**

*Market-Leading Architectural Film Business Supports its Exclusive Vista Dealers  
with Superior Program Benefits*

**ST. LOUIS: January 15, 2008** – CPFilms<sup>®</sup>, the world's leading manufacturer of aftermarket window films for architectural and automotive applications, will gather its top architectural window film dealers from the U.S. and Canada this month in Cancun, Mexico. The exclusive group will celebrate the 15<sup>th</sup> anniversary of Vista<sup>®</sup> Window Films, CPFilms' premier brand of high performance solar control window films for the architectural market.

The event will celebrate not only the industry's leading brand and products, but also honor the top dealers in the window film industry. According to Kent Davies, President of CPFilms, "The Vista Dealer Conference is a forum to bring our strongest dealers together to share best practices, and provide the marketing, product and business-building tools needed to help them continue growing their businesses. "

During the conference, held January 18 – 20 at the Intercontinental Presidente in Cancun, dealers will participate in interactive sessions with the company's technical, marketing and sales leadership, key industry partners, and third-party experts in local marketing and business management.

The Vista dealer program was created to help the top CPFilms dealers grow their businesses through a differentiated product and marketing support program. Members enjoy exclusive access to a wide range of benefits including a superior product offering with the industry's leading manufacturer's warranty, expert technical support and training, and marketing and business development support. Only dealers with the highest standards of quality and service are selected for the Vista program.

CPFilms selects these companies carefully, making certain they are fully educated about every Vista product and how to best advise customers about film options that meet their individual needs. And these dealers hire only the most qualified installers, all of whom are provided direct access to CPFilms for regular installation and technical training. This due diligence allows CPFilms to provide Vista product and installation warranties that are the best in the business. The combination of top dealer selection, installer training, and the highest-quality architectural window film in the world is why Vista and its dealers lead the premium global window film market.

**ABOUT VISTA:** Vista films are the premier brand of architectural window films in North America. The excellent optical clarity, quality construction and wide range of application solutions make Vista the favorite among interior designers, architects, and museum curators. Vista films provide beauty, energy savings, glare reduction and UV protection, and safety and security benefits for homes, businesses, art galleries and more.

**NOTE TO EDITORS:** CPFilms and Vista are registered trademarks of Solutia Inc.

#### **CPFilms Profile**

Solutia's CPFilms Inc., is the world's largest producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, safety and security when applied to glass. CPFilms Inc. is a subsidiary of [Solutia Inc.](#)

#### **Corporate Profile**

Solutia Inc. uses world-class skills in applied chemistry to create value-added solutions for customers, whose products improve the lives of consumers every day. Solutia is a world leader in performance films for laminated safety glass and after-market applications; chemicals for the rubber industry; heat transfer fluids and aviation hydraulic fluid; and an integrated family of nylon products including high-performance polymers and fibers. For more information about Solutia log on to [www.solutia.com](http://www.solutia.com).

## **Forward Looking Statements**

This press release may contain forward-looking statements, which can be identified by the use of words such as “believes,” “expects,” “may,” “will,” “intends,” “plans,” “estimates” or “anticipates,” or other comparable terminology, or by discussions of strategy, plans or intentions. These statements are based on management’s current expectations and assumptions about the industries in which Solutia operates. Forward-looking statements are not guarantees of future performance and are subject to significant risks and uncertainties that may cause actual results or achievements to be materially different from the future results or achievements expressed or implied by the forward-looking statements. These risks and uncertainties include, but are not limited to, those described in Solutia’s most recent Annual Report on Form 10-K, under “Cautionary Statement About Forward Looking Statements,” Solutia’s quarterly reports on Form 10-Q, and in filings with the U.S. Bankruptcy Court in connection with the Chapter 11 case of Solutia Inc. and 14 of its U.S. subsidiaries. These reports can be accessed through the “Investors” section of Solutia’s website at [www.solutia.com](http://www.solutia.com). The bankruptcy court filings can be accessed by visiting [www.trumbullgroup.com](http://www.trumbullgroup.com). Solutia disclaims any intent or obligation to update or revise any forward-looking statements in response to new information, unforeseen events, changed circumstances or any other occurrence.

**Source: Solutia Inc.**

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