



News

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FOR IMMEDIATE RELEASE

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Editor's Note: World Health Organization report, released July 2006, estimates 60,000 deaths worldwide are caused by too much exposure to UV rays. Studies show window film provides critical protection.

Window Film Helps Protect Lives in Cars and Buildings

***LLumar® Keeps out UV Rays
Dangerous during Southern Hemisphere's Summer Months***

ST. LOUIS (December 3, 2007) – (OTCBB: SOLUQ) With summertime days away in the southern hemisphere, the threat from an unseen intruder significantly increases. Overexposure to UV radiation, highest during summer months, causes about 60,000 deaths a year worldwide, according to World Health Organization (WHO).

While many people protect themselves from the sun while outdoors, they may not realize the sun's damaging UV rays are also reaching them while *indoors*. Traditional windows in most buildings and vehicles do not block the deep UVA rays that promote skin cancers. With car travel at an all-time high and babies and children at high risk, special precautions should be taken, according to published reports by the Skin Cancer Foundation.

LLumar® window films provide a simple and effective form of protection from damaging radiation. When professionally installed on a building or vehicle, LLumar films eliminate 99 percent of the sun's harmful UV radiation.

The first ever in vitro study showing that window film protects against UVA and UVB rays was presented by Eric R. Bernstein, M.D. at the annual meeting of the American Society for Laser Medicine and Surgery. It showed that glass fitted with LLumar film (reducing UVA and UVB transmission by 99.6 percent) resulted in a 93 percent reduction in live cell death compared with a 29 percent reduction with untreated clear glass, under conditions of simulated solar radiation, confirming growing concerns about the damage caused by UVA radiation. Details of the study are available from CPFilms®, maker of LLumar.

A Necessity in Warmer Climates

In warmer climates, window film is a necessary option for many automobiles. “In the ‘sun belt’ countries, sales of LLumar solar control and safety films have increased significantly since the brand launched globally in 2001,” says Pam Feese, marketing manager for CPFilms International Division.

“While many consumers buy films to make their cars more stylish, LLumar films also reduce heat and glare, and protect people by shielding skin and eyes from the damage of UVA radiation,” says Feese. “Given recent reports on deaths from UV exposure, this may be LLumar’s most valuable benefit.”

In addition to sun protection, LLumar delivers a safety element by helping hold shattered glass in place in the event of accidents or attempted break-ins.

Darker Skin Tones do not “Block” Cancer

Contrary to common misconception, people with darker skin tones are more likely to die from skin cancer than those with fairer skin, warn U.S. researchers. Although the disease is less common, when it does occur it is typically more aggressive and diagnosed later, which leads to more deaths, they explain. Experts advise people of all races to protect their skin from sun damage.

The Benefits of LLumar

LLumar is optically clear with no visual distortion, is available in reflective and non-reflective finishes and can be clear, colored, or patterned to blend with design schemes. LLumar can cut from 12 to 93 percent of incoming light, eliminate 99 percent of harmful ultraviolet radiation, block 92 percent of glare, and cut up to 76 percent of solar heat gain.

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NOTE TO EDITORS: LLumar[®] is a registered trademark of Solutia Inc.

CPFilms Profile

Solutia’s CPFilms Inc., is the world’s largest producer of high-quality, aftermarket window films and a leading supplier of high-value precision-coated film and film components sold to a variety of businesses. The business manufactures films that provide comfort, aesthetics, energy savings, safety and security when applied to glass. Our LLumar films are designed to meet worldwide standards, carry a factory-backed warranty, and are professionally installed. For more information about LLumar products, log on to www.llumar.com. CPFilms Inc. is a subsidiary of Solutia Inc.

Corporate Profile

Solutia Inc. uses world-class skills in applied chemistry to create value-added solutions for customers, whose products improve the lives of consumers every day. Solutia is a world leader in performance films for laminated safety glass and after-market applications; chemicals for the rubber industry; heat transfer fluids and aviation hydraulic fluid; and an integrated family of nylon products including high-performance polymers and fibers. For more information about Solutia log on to www.solutia.com.

Solutia...Solutions for a Better Life.

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